Flummux

ugly UI

wastes 120 hours of your time

loves reCAPTCHA "games"

prints everything

CLICK CLICK CLICK

KOPIS

USER EXPERIENCE

Give a better experience for all.

Nearly all legacy apps are built for internal processes to accommodate a wide range of users who have no choice but to use it. Likewise, these apps typically lack a customer-oriented interface.

Legacy software designers overlook the importance of user experience and user retention resulting in an unsustainable application that requires special training due to high complexity before it can be used.

Kopis can help you minimize UI/UX complexity to create a better user experience, increase productivity, reduce human errors, and allow you to onboard new employees faster.

$1 investment in UI/UX generated **between $10-$100 gain** – meaning modern UI design recruits new and more qualified employees.

44% of CIO's say legacy software significantly holds back the company's growth.

14% of organizations that invested in UI modernization have increased their annual revenue.

Stats from Forbes *The Bottom Line: Why Good UX Design Means Better Business*
forbes.com/sites/forbesagencycouncil/2017/03/23/the-bottom-line-why-good-ux-design-means-better-business/?sh=2db820712396

> Kopis brought our vision to life. Since they've created similar systems before, the Kopis team was able to give us design advice about agent technology, what the portal could look like, which features we would need and which may be less important.
>
> Kopis was able to take the project from a fairly basic idea to a fully thought out, user-friendly application.

LUCAS

Brad Lucas, President
Lucas Systems

EXPAND YOUR KNOWLEDGE

UI/UX Prototype & Storyboard

Bring your idea to life with a UI/UX prototype and storyboard. Work through design iterations, key user persona mapping, and requirements gathering before working without the expense of a development team.

LEARN MORE

More Monsters of Modernization

Are monsters of software modernization hiding in your back office, disguised as legacy software? Understand how to identify and tame the Monsters of Modernization with our comprehensive field guide.

DOWNLOAD EBOOK

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